



Landscape

Building Trust

A person wearing a white lab coat and blue nitrile gloves is holding a glass beaker filled with a red liquid. A test tube is held over the beaker, and a small amount of white substance is being added to the red liquid. The background is a blurred image of a person in a lab coat.

At Colorbiotics, we've always believed that our word is just as important as what we make. That products should be honest. That promises should be accurate down to the decimal.

After 40 years of walking that talk, we find ourselves at the forefront of science and service in not only this industry but any industry. So now it's our job to keep building — to believe that the best of anything can be even better.

That's why customers trust us for everything from the mulch colorant that made our name to the rubber on football fields and the machines behind the scenes.



**Colorant of a
higher caliber.**

Beneath the brilliant, resilient surface of Colorbiotics® mulch colorant is a whole lot of science.

Every drop starts with the formula we've balanced in the lab and perfected in the field. All that testing is the reason we can promise complete encapsulation, down to the last piece, and unmatched uniformity across wood fibers.

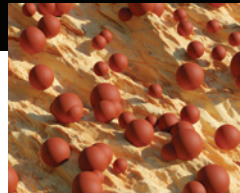
When our colorant completely covers the mulch, there's a smoother surface for the reflection of sunlight. So you can actually see the difference in vibrancy, weatherability and UV stability.

Our resin works smarter, too, because we have our own proprietary composition that's been designed specifically for adherence to mulch.

The result is a colorant so consistent, so concentrated that you can use a lot less of it. That means your product will cost less by the yard — and it's the cost per yard that matters to your bottom line. Not the price per pound.



COLORBIOTICS
COVERAGE



COMPETITOR
COVERAGE

What do we mean when we talk about complete encapsulation and unmatched uniformity?

Our particles of pigment are sheared so small that the natural nooks and crannies of the substrate are evenly and equally covered in a brilliant, resilient hue. Every time.

Safer than table salt? **Yes.**

When we put our totes to the test, our colorant rated in the lowest and safest level of toxicity possible — Category IV. We're talking about all kinds of toxicological studies, including screens for skin sensitization, dermal irritation, eye irritation, inhalation toxicity, dermal toxicity and oral toxicity.

In other words, our colorant is less toxic than table salt. That's because our ingredients are naturally sourced and specially formulated to protect people, plants, pets and even the planet.

Our team also performs the same safety studies the cosmetics industry performs on its products, so we can ensure compliance with the most stringent regulations across the country and around the world. Then we send our colorant for some more independent testing to have yet another group of scientists certify that it's non-toxic, non-reactive, non-flammable and environmentally friendly.



Work with the world's largest color palette.

	Starburst [®]	Mulch Magic [®]	Impact [®]	Select [®]		Starburst [®]	Mulch Magic [®]	Impact [®]	Select [®]
 Gold					 Cinnamon				
 Amber					 Cherry Brown				
 Bright Red					 Cocoa Brown				
 Ruby Red					 Brown				
 Red					 H.I. Hickory Brown				
 H.I. Scarlet Red					 Dark Walnut				
 Dark Red					 Coffee Brown				
 Light Brown					 Espresso				
 Canyon Brown					 Black				
 Mahogany									

 Colorant available in totes only.
 Colorant available in totes and drums.

Colors are shown for illustrative purposes only. Actual color, vibrancy and longevity may vary, depending upon type of colorant chosen.

Starburst[®]

Starburst is the most vibrant mulch colorant money can buy.

From the moment this colorant hits the mulch, you'll see exactly what we're talking about. Even when you're working with aged or composted material.

The secret of Starburst sounds simple: the better the pigment, the better the resin, the better the colorant. But the science inside Starburst is also designed to adhere to the unique characteristics of each individual substrate, so you'll also get better vibrancy and weatherability. In fact, Starburst is so resilient that its color will outlast the mulch itself.



Gold



Red



Brown



Dark Walnut



Coffee Brown



Black

Mulch Magic[®]

Mulch Magic is the most popular colorant on the market. Period.

This colorant changed everything when it was introduced. And it's still the undisputed standard around the world.

That's right, more businesses work with Mulch Magic than any other colorant. Why? 1) You can choose from the most colors — and see the same exact shade, every single time. 2) You can order it in totes or drums. 3) You can trust the formula that's been proven to perform, season after season, in just about every environment on earth.



Gold



Amber



Bright Red



Ruby Red



Red



Dark Red



Light Brown



Canyon Brown



Mahogany



Cinnamon



Cherry Brown



Brown



Dark Walnut



Coffee Brown



Espresso



Black

Impact[®]

Impact is the only alternative to the most popular colorant on the market.

This colorant starts with the same base of high-grade materials used in Mulch Magic but incorporates those materials into a more forgiving formula. The choice between Impact and Mulch Magic really comes down to your equipment and your operators.



Gold



Ruby Red



H.I. Scarlet Red



Cherry Brown



Cocoa Brown



Brown



H.I. Hickory Brown



Dark Walnut



Coffee Brown



Black

Select[®]

Select is designed to deliver performance at the lowest possible price.

This colorant is built for the bag business. Thanks to its special hybrid coating, we can pack a whole lot of pigment into every pound of Select. And you can get more color for your money.



Red



Brown



Dark Walnut



Coffee Brown



Black

Integrity is never indulgent.

Success in this industry is about more than what's in your tote. So our business is about more than that, too.

Colorbiotics® colorant and coloring systems work together to kick out a better product at a better price. But that's only the half of it. Everything we do is also backed by on-site service and expert support. We'll do whatever it takes to build your bottom line because, at the end of the day, that's how we build ours.

With more totes and more machines on more mulch yards than anyone else, we've seen too many problems complicated by third-party solutions. We would rather make a trip to help out firsthand. That way it's taken care of the first time around.

When you trust us, it's on us. We stand behind our science. We stand behind our service. We stand behind the way we do business. Because our word is just as good as what we make.





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