

Landscape



A close-up photograph of a person wearing a blue lab coat and blue nitrile gloves. They are holding a glass beaker filled with a vibrant red liquid. With their other hand, they use a long, thin glass stirring rod to stir the liquid. The background is slightly blurred, showing more of the lab coat and the person's arm. The overall lighting is cool and blue-toned.

Trust what's true.™

At Colorbiotics, we believe that our word is just as important as what we make. We believe that products should be honest and promises should be accurate down to the decimal. We believe that there's no such thing as too good to be true.

With more than 25 years of experience at the forefront of science and service, our team continues to pioneer proven products that also protect what matters most. Every day, we find a way to take the peak of performance and improve upon it.

That's why customers trust us for everything from the mulch colorant that made our name to the rubber on football fields and sustainable breakthroughs in asphalt.

Colorant of a higher caliber.

Every brilliant, resilient drop of Colorbiotics® colorant is its own marvel of molecular engineering.

Each one starts with the formula we've balanced in the lab and perfected in the field. All that science inside our totes is why we can promise complete encapsulation, down to the last piece, and unmatched uniformity across wood fibers.

When our colorant covers and encapsulates the mulch, there's a smoother surface for the reflection of sunlight. So you can actually see the difference in vibrancy, weatherability and UV stability.

Our resin works smarter, too, because we have our own proprietary composition that's designed specifically for adherence to wood fiber.

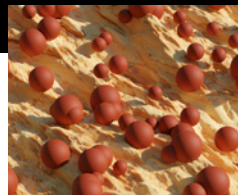
The result is a colorant so consistent, so concentrated that you can use a lot less of it. That means your product will cost less by the yard—and it's the cost per yard that matters to your bottom line. Not the price per pound.

What do we mean when we talk about complete encapsulation and unmatched uniformity?

The particles inside our pigments are sheared so small that the unique nooks and crannies of the wood fiber are evenly and equally covered in a brilliant, resilient hue. Every time.



COLORBIOTICS
COVERAGE



COMPETITOR
COVERAGE

Safer than table salt? **Yes.**





























































When we put our totes to the test, our colorant rated in the lowest and safest level of toxicity, which is called Category IV. Those toxicological studies included screens for skin sensitization, dermal irritation, eye irritation, inhalation toxicity, dermal toxicity and oral toxicity.



In other words, our colorant is less toxic than table salt. That's because our ingredients are naturally sourced and specially formulated to protect people, plants, pets and even the planet.

We also perform the same safety studies the cosmetics industry does on its products, so we can ensure compliance with the most stringent regulations across the country and around the world. Then we send our colorant for independent safety testing to have yet another group of scientists certify that it's non-toxic, non-reactive, non-flammable and environmentally friendly.



Work with the world's largest color palette.

	Starburst®	Mulch Magic®	Impact®	Select®		Starburst®	Mulch Magic®	Impact®	Select®
 Gold					 Cherry Brown				
 Amber					 Cocoa Brown				
 Bright Red					 Brown				
 Ruby Red					 Starburst Brown				
 Red					 Saddle Brown				
 H.I. Scarlet Red					 H.I. Hickory Brown				
 Dark Red					 Dark Walnut				
 Light Brown					 Kodiak Brown				
 Forest Brown					 Coffee Brown				
 Mahogany					 Mocha Brown				
 Cinnamon					 Espresso				
					 Black				

 Colorant available in totes only.
 Colorant available in totes and drums.

Colors are shown for illustrative purposes only. Actual color, vibrancy and longevity may vary, depending upon type of colorant chosen.

Starburst[®]

Starburst is all about brilliance. Because it's the most vibrant mulch colorant money can buy.

From the moment this colorant hits the mulch, you'll see exactly what we're talking about. Even when you're working with aged or composted material.

How? Its modular technology uses the science of resin to adhere to the natural molecular surface of each individual wood fiber, so you'll get complete coverage and pigment protection that simply weather better. That's why Starburst lasts the longest, too.



Gold



Red



Brown



Dark Walnut



Coffee Brown



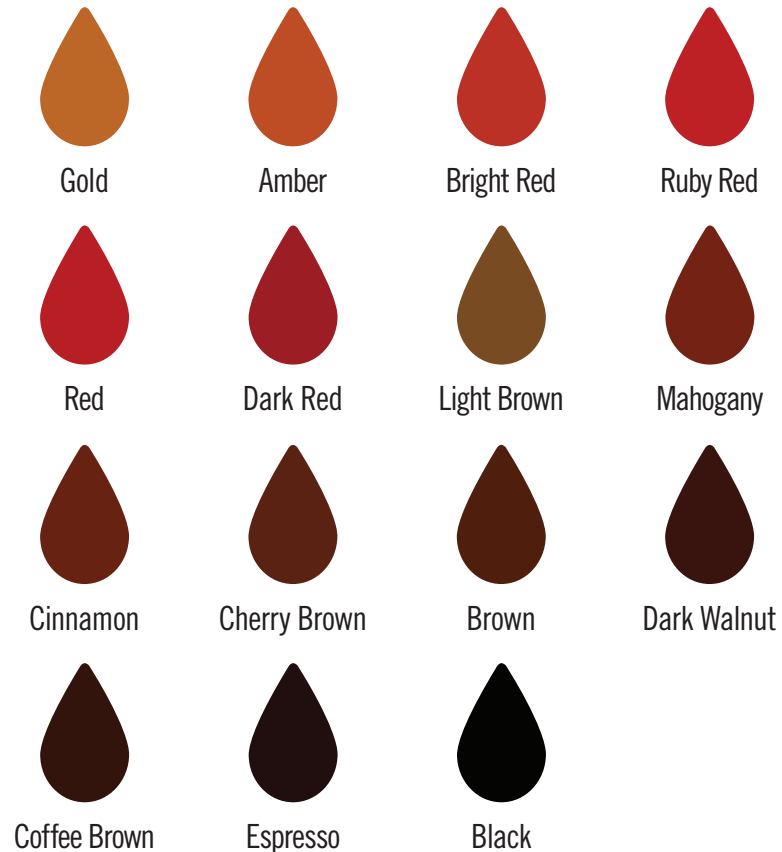
Black

Mulch Magic[®]

The most popular colorant on the market. Period.

Mulch Magic. It changed everything, and it's still the undisputed standard around the world.

That's right, more businesses work with Mulch Magic than any other colorant. Why? You can choose from the most hues—and see the same exact hue, every single time. You can order it in totes or drums. You can trust the technology that's been proven to perform, season after season, in just about every environment on earth.



Impact[®]

**The only alternative
to the most popular
colorant on the market.**

Impact starts with the same base of high-grade raw materials used in Mulch Magic but incorporates those materials into a more forgiving formula to meet the needs of different operations.

When it comes to the choice between Mulch Magic and Impact, it's really all about your equipment and your operators.



Gold



Ruby Red



H.I. Scarlet Red



Forest Brown



Cherry Brown



Cocoa Brown



Brown



H.I. Hickory Brown



Dark Walnut



Coffee Brown



Black

Select[®]

Select features a hybrid coating that's designed to deliver performance at the lowest possible price.

We pack a whole lot of pigment into every pound of Select to make sure businesses in the bag market get more color for the money.



Red



Saddle Brown



Kodiak Brown



Mocha Brown



Black

Integrity is never indulgent.

Success in this industry is about more than what's in your tote.

So our business is about more than that, too.

Colorbiotics® colorant and coloring systems work together to give you every conceivable advantage. But that's only the half of it. Everything we do is backed by on-site service and expert support—and nobody is better equipped to be there than our team.

That first transaction is the start of a partnership. We'll work shoulder to shoulder with your team on your jobsite and do whatever it takes to build your bottom line because, at the end of the day, that's how we build ours. You can always give us a call to get answers straight from the source. Plain and simple.

When you trust us, it's on us. We stand behind our science. We stand behind our service. We stand behind the best colorant money can buy. Because our word is just as good as what we make.





888-663-6980 | colorbiotics.com

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