



The brilliance behind colored mulch.

There's mulch. And then there's colored mulch.
The differences go beyond the surface.

It's true: **Colored mulch is better mulch.**

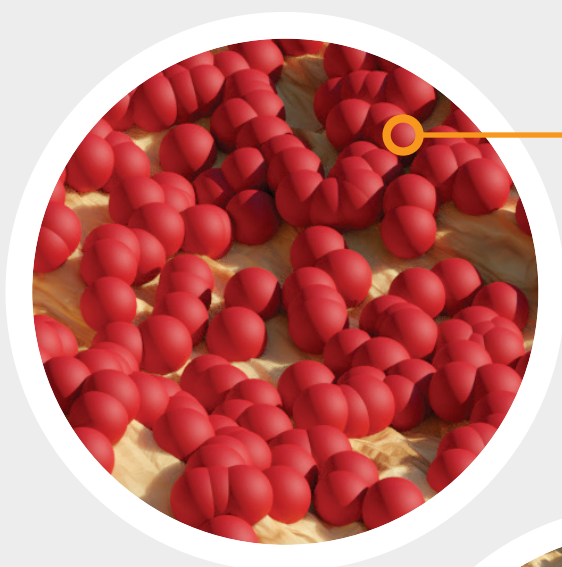
Colored mulch can certainly enhance the look of a landscape and add curb appeal to a home. But did you know colored mulch is safer and lasts longer than raw mulch?



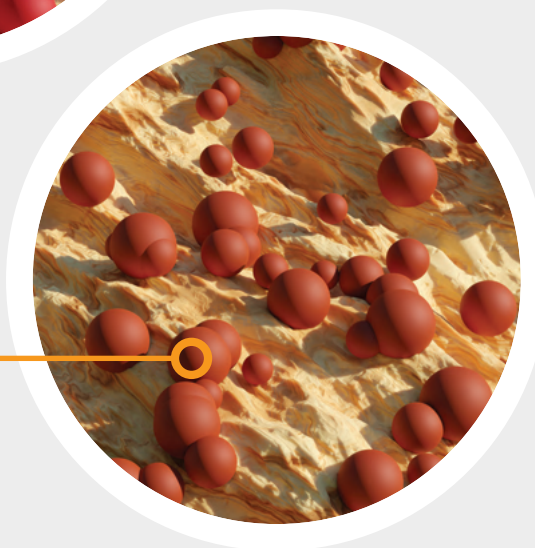
The mulch's color comes from mulch colorant.

The mulch you're buying is made with mulch colorant from Colorbiotics. This colorant is considered the most advanced in the industry because the color also acts as a protective coating for the wood fiber.

COVERAGE OF
COLORBIOTICS
COLORANT



COVERAGE
OF ECONOMY
COLORANT



When Colorbiotics colorant encapsulates each piece of mulch, the coating creates a smoother surface for the reflection of sunlight. So you can actually see the difference in vibrancy, weatherability and UV stability.



Safer than the salt sitting on your dinner table.

The ingredients in Colorbiotics colorant are naturally sourced and specially formulated to protect plants, pets and even the planet. The colorant has undergone the same safety studies as cosmetic products and rated in the lowest level of toxicity. That means it's less toxic than table salt.

Tested to the same safety standards as cosmetics

Rated in the lowest level of toxicity possible

Safe for direct contact with garden plants

No VOCs

Made in U.S.A.

Mulching 101:

Here are some common questions about colored mulch.

How long does colored mulch last?

Mulch maintains its color for one to two seasons, depending on the amount of direct sunlight. In fact, the wood fiber often deteriorates before the color fades.

Does colored mulch need more maintenance than raw mulch?

Nope. Every four to six months, rake the mulch to refresh the bed and provide aeration for plants. Then, reapply a couple inches annually.

Where can colored mulch be stored?

Bulk mulch should be stored on grass or bare soil surfaces. If the mulch must be stored on concrete or other finished surfaces, put down a tarp to avoid discoloration.

Are there any benefits for my backyard?

In addition to the aesthetic appeal, colored mulch can be applied around plants and trees to help prevent weed growth and retain moisture.

Will the color wash off in the rain?

Ask for mulch made with Colorbiotics® colorant and this won't be a problem. During the drying process, the colorant bonds to the mulch so it won't wash off. Just try to install the mulch when there's no rain in the forecast for 24 hours. That way the drying process has time to complete once the mulch is spread.

Not sure how much mulch you need?

1 cubic yard (13.5 bags) will cover:

Depth of mulch	Area covered
1 in.	324 sq. ft.
2 in.	162 sq. ft.
3 in.	108 sq. ft.
4 in.	81 sq. ft.
5 in.	54 sq. ft.

Or you can always use the mulch calculator at mulchcolors.com.



Colorbiotics[®]

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